
EMA SASIC

PROFILE

A dedicated and passionate entertainment journalist with nearly a decade of experience covering the film industry, from the Oscars and red carpets to film festivals around the world. Utilizes audio, visual and written mediums to inform people and share her passions.

EXPERIENCE

FEATURES REPORTER, THE DESERT SUN; PALM SPRINGS – 2021-PRESENT

Entertainment stories include actor profiles, features on films and TV, events coverage at the Palm Springs International Film Festival and Coachella and Stagecoach music festivals. Tapped to work with USA Today on Golden Globes and Oscars coverage. Also a health reporter who has covered topics such as COVID-19, fentanyl overdoses, mental health, HIV/AIDS and homelessness.

FILM CRITIC – 2021-PRESENT

Attended Cannes, Sundance, TIFF and Venice film festivals. Work includes written reviews, podcasts and YouTube channel reviews.

SPECIALTY PUBLICATIONS EDITOR, BAKERSFIELD LIFE – 2020-2021

Oversaw monthly publication of lifestyle magazine with a circulation of 38,000. Brainstormed stories, covers, photo and video opportunities and page layout.

REPORTER/PAGE DESIGNER, THE BAKERSFIELD CALIFORNIAN – 2018-2021

Reported on K-12 and higher education in Kern County. Launched a weekly entertainment column reviewing movies and tv shows. Designed various sections using Adobe InDesign.

EDUCATION

ILLINOIS STATE UNIVERSITY, NORMAL, IL – JOURNALISM, 2018

SKILLS

Print and digital news, news and feature writing, interviewing, social media (TikTok, Instagram, X, Facebook), podcasts, video, video editing, photography, Serbo-Croatian/Bosnian (fluent); Spanish (intermediate)

AWARDS

2025 California Journalism Awards for film and television reporting and health reporting

Member of Critics Choice Association and Rotten Tomatoes-approved critic